



Photo by Mariia Shalabaeva on Unsplash, modified by AI

WHEN MISSION MESSAGES ARE BLOCKED, CAUSES LOSE REACH, VOICE AND INCOME

Report from the EU Survey On TTPA Impacts
On Digital Advertising By Non-Governmental Organizations



April 2026

Executive Summary

The evidence from EFA's 2026 survey points to a clear and damaging pattern: **TTPA-related platform enforcement is not only filtering political advertising, but also suppressing legitimate nonprofit communication, fundraising and public-interest advocacy across Europe.**

In the EU sample of 170 organisations across 12 countries:

- 57.6% reported an impact on online advertising;
- among follow-up respondents, 47.0% reported a decline in online donation revenue, including 18.4% reporting a sharp decline.
- Most strikingly, 87.8% said the main impact concerned their freedom of expression and ability to act as NGOs.

Key findings

The problem is not marginal or sector-specific.

It affects **fundraising performance, supporter growth** and **civic voice** simultaneously.

Awareness-raising activities were affected most strongly, while organisations also reported **reduced ability to recruit supporters, run petition campaigns** and **maintain confidence in digital advertising** because of repeated rejections, inconsistent approvals and opaque explanations.

Meta (Facebook, Instagram) appears to be the primary source of harm and should remain the main focus of concern. Although other platforms including **Google Ads, YouTube, TikTok, LinkedIn** and **Microsoft Ads** were also cited, their impact was less pronounced. That said, the **risk of contagion** should not be underestimated: restrictive or inconsistent practices on one dominant platform can spread across the wider digital advertising ecosystem.

Areas of impact

The impact falls in four connected areas:

1. **Fundraising:** when donation ads, appeals and supporter journeys are blocked, NGOs lose income.
2. **Reach:** organisations cannot reliably expand their communities or promote awareness campaigns.
3. **Advocacy and public education:** ordinary mission language on homelessness, refugee protection, health, women's rights or climate is being treated as "political" or "social issue" content.
4. **Organisational behaviour:** some NGOs now self-censor, soften language, stop boosting, or delete rejected ads to protect account health.



Voices from across Europe

 **Médecins du Monde France** · France · **Humanitarian Aid**

[English]

"We don't even understand the logic. We have some ads running, a lot refused, sometimes when we ask again they pass, sometimes not. Some ads are really neutral – about tax deductions or bequests – and they don't pass. We're in the dark."

⚠ Impact: Arbitrary, inconsistent rejections across all campaign types including entirely neutral fundraising ads. No clear recourse.

 **WWF Sweden** · Sweden · **Environment & Nature**

"We have deleted rejected ads from our library so they don't damage our account health or put us under the radar. This is why we can't provide links. We are self-censoring before we even create ads now."

⚠ Impact: The regulation has created a chilling effect: organisations destroying evidence of rejections out of fear of account suspension, and pre-censoring content before it is even published.

Examples from multiple countries show how broad and arbitrary the enforcement has become. A Finnish Red Cross appeal featuring a Ukrainian refugee was blocked as political content. CEAR in Spain saw a family reunification message rejected as a "social issue". WWF Sweden had to remove words such as "sustainable" and "pollution" to gain approval for environmental content. Vagus in Slovakia reported that advocacy on homelessness and poverty was treated as political advertising. ActionAid Ireland described a simple animation about women supporting women being rejected without meaningful explanation, while Médecins du Monde France reported that even neutral ads about tax deductions or bequests were refused unpredictably.

Impact case for advocacy

This is the core advocacy argument: **the current enforcement environment is not merely causing compliance friction; it is undermining nonprofit missions, restricting civic participation and distorting freedom of expression.**

When humanitarian appeals, environmental education, health communication and anti-poverty advocacy are flagged as political, the distinction between partisan political advertising and public-interest communication collapses.

The result is lost reach, growing self-censorship and lost revenue across civil society.

The evidence supports a clear ask: **an enforceable exemption or equivalent legal safeguard for nonprofit and civil society communications under TTPA-related advertising enforcement, so that charities and NGOs can communicate, fundraise and advocate without being misclassified as political actors.**

Methodology

This summary draws on the European Fundraising Association’s (EFA) Survey on TTPA Impacts on Digital Advertising by Non-Profit Organisations, carried out in January and February 2026 to document how the implementation of the EU’s Transparency and Targeting of Political Advertising (TTPA) rules is affecting civil society communication and fundraising.

The survey received 177 responses from organisations in 15 European countries; for the purposes of the main analysis, 170 responses from 12 EU Member States were included, while 7 responses from Switzerland, Norway and Ukraine were excluded. The strongest representation came from Denmark (56), France (34) and Sweden (30). A separate Dutch survey run by Goede Doelen Nederland between December 2025 and February 2026 produced a further 72 responses, providing additional context and examples alongside the core EU dataset.

EFA SURVEY SAMPLE					
EU countries included			Non-EU countries excluded		
	Denmark	56		Switzerland	5
	France	34		Norway	1
	Sweden	30		Ukraine	1
	Spain	18			
	Czechia	11	PARALLEL SURVEY		
	Ireland	8		Netherlands	72
	Finland	7			
	Slovakia	2			
	Austria	1			
	Belgium	1			
	Lithuania	1			
	Poland	1			
Total		170			

Examples of banned ads from across Europe



Člověk
v tísní

Czechia

Člověk v tísní
Ad · 🌐

V Sýrii jsme pomohli milionům lidí. Poskytujeme humanitární pomoc, opravujeme poničenou infrastrukturu, podporujeme vzdělávání i zemědělství v zemi. Lidé zkoušení dlouholetým konfliktem potřebují naši pomoc. Přidejte se k nám a pomáhejte potřebným po celém světě ❤️

Sýrie

Šimon Pánek
Ředitel Člověka v tísní
Tady jsme v Sýrii po 12-13 letech války.

klubpratel.cz
Přihlaste se do Klubu přátel Člověka v tísní... [Sign up](#)

Like Comment Share

V Sýrii jsme pomohli milionům lidí. Poskytujeme humanitární pomoc, opravujeme poničenou infrastrukturu, podporujeme vzdělávání i zemědělství v zemi. Lidé zkoušení dlouholetým konfliktem potřebují naši pomoc. Přidejte se k nám a pomáhejte potřebným po celém světě ❤️

Přihlašte se do Klubu přátel Člověka v tísní

In Syria, we have helped millions of people. We provide humanitarian aid, repair damaged infrastructure, and support education and agriculture in the country. People affected by years of conflict need our help. Join us and help those in need around the world ❤️

Join the Friends Club of People in Need




Člověk
v tísní

Czechia

Člověk v tísní
Reklama · 🌐

Pomozte lidem v Ukrajině zvládnout zimu. ❤️👉
Lidé tam žijí v každodenním stresu a nejistotě,
ale nevzdávají se. 🇺🇦
Jsme s nimi: opravujeme poničené domy i
nemocnice, zajišťujeme topivo, psychologickou
pomoc a další podporu. Pomoc je ale potřeba
stále.
Prosím, přidejte se a podpořte sbírku SOS
Ukrajina. Váš dar pomůže a přinese naději. 🙏



0:00 / 0:28

clovekvtsni.cz
👉 Podpořte...
Not affiliated with...
Donate now

👍 To se mi líbí 💬 Komentář ➦ Sdílet

Pomozte lidem v Ukrajině zvládnout zimu. ❤️👉 Lidé tam žijí v každodenním stresu a nejistotě, ale nevzdávají se. 🇺🇦

Jsme s nimi: opravujeme poničené domy i nemocnice, zajišťujeme topivo, psychologickou pomoc a další podporu. Pomoc je ale potřeba stále. Prosím, přidejte se a podpořte sbírku SOS Ukrajina. Váš dar pomůže a přinese naději. 🙏

👉 Podpořte a darujte pro SOS Ukrajina

Help people in Ukraine get through the winter. ❤️👉 People there live in daily stress and uncertainty, but they do not give up. 🇺🇦

We stand with them: we repair damaged homes and hospitals, provide fuel, psychological support, and other assistance. But help is still urgently needed. Please join us and support the SOS Ukraine appeal. Your donation will help and bring hope. 🙏

👉 Support and donate to SOS Ukrajina



Blå Kors
Danmark
Denmark



Stjernestunder i Aarhus modtager togpenge 2025! 🇩🇰💙

I går modtog Stjernestunder i Aarhus igen en andel af de traditionsrige togpenge fra modeljernbanen på Aarhus Hovedbanegård.

En gave, som bliver givet til lokale fællesskaber, der skaber nærvær, bryder isolation og gør en forskel for børn og unge i byen.

Det er stort at få denne anerkendelse af Aarhus' borgmester [Anders Winnerskjold](#) og borgmesterkontoret – og det er især takket være vores engagerede frivillige, at Stjernestunder er muligt 🙏

Kunne Stjernestunder være noget for dig, eller en du kender? Se, om vi er i din by: blaakors.dk/stjernestunder

Stort tillykke til alle de andre modtagere ✨

Sammen gør vi Aarhus til en by, hvor flere børn og unge kan føle sig set, hørt og holdt af 🙌

Star moments in Aarhus receives train fare 2025! 🇩🇰💙

Yesterday, Stjernestunder in Aarhus again received a share of the traditional train fare from the model railway at Aarhus Hovedbanegård.

A gift being given to local communities that are creating presence, breaking isolation and making a difference to children and young people in the city.

It's great to get this recognition from Aarhus' mayor [Anders Winnerskjold](#) and the mayor's office - and it's especially thanks to our dedicated volunteers that Stjernestunder is possible 🙏

Could Star Moments be right for you or someone you know? See if we're in your town:

blaakors.dk/stjernestunder

Big congratulations to all the other recipients ✨

Together we make Aarhus a city where more children and young people can feel seen, heard and cared for 🙌



Refugees
Welcome DK

Denmark

**Danskerne
skyder helt skævt,
når de skal vurdere,
hvordan flygtninge
klarer sig i samfundet**



**Forskere fra Aalborg Universitet
har spurgt en gruppe danskere,
hvordan de tror det går
med ikke-vestlige indvandrere
og efterkommere mht.
job, kriminalitet, uddannelse
samt holdning til
demokrati og ligestilling**

Etniske danskere tror, at unge mænd med ikke-vestlig baggrund er OTTE GANGE så kriminelle, som de er. Og de tror, at kun 4 ud af 10 ikke-vestlige borgere går ind for at mænd og kvinder skal have samme ret til arbejde - men i virkeligheden gælder det for næsten 9 ud af 10.

Forskere fra Aalborg Universitet har undersøgt danskernes viden om, hvordan det står til på integrationsområdet. Og på alle parametre gætter de helt forkert, til den negative side. Det gælder også dem, der er positivt indstillet over indvandring. Læs vores artikel og se graferne. Link i bio.

Danskerne skyder helt skævt, når de skal vurdere, hvordan flygtninge klarer sig i samfundet

Forskere fra Aalborg Universitet har spurgt en gruppe danskere, hvordan de tror det går med ikke-vestlige indvandrere og efterkommere mht. job, kriminalitet, uddannelse samt holdning til demokrati og ligestilling

Ethnic Danes believe that young men with a non-Western background are EIGHT TIMES as criminal as they actually are. And they think that only 4 out of 10 non-Western citizens support equal rights for men and women in the workplace—but in reality, it is almost 9 out of 10.

Researchers from Aalborg University have examined Danes' knowledge of the state of integration. Across all parameters, their estimates are completely off—in a negative direction. This also applies to those who are positively inclined towards immigration.

Read our article and see the charts. Link in bio.

Danes are very biased when they have to assess how refugees are doing in society.

Researchers from Aalborg University have asked a group of Danes how they think non-Western immigrants and their descendants are doing in terms of employment, crime, education, as well as attitudes towards democracy and gender equality



Greenpeace
France

France



**NOUS SUBISSONS
LEUR DESTRUCTION**
Stoppons cette injustice

**WE ARE SUFFERING THEIR
DESTRUCTION**
Let's stop this injustice



UN ENFANT NÉ EN 2020 SUBIRA :
7 fois plus de vagues de chaleur
2 fois plus d'incendies de forêts
3 fois plus d'inondations...
QU'UN ADULTE NÉ EN 1960.

**A CHILD BORN IN 2020 WILL
EXPERIENCE:**
7 times more heatwaves
2 times more forest fires
3 times more floods...
THAN AN ADULT BORN IN 1960.

Protégeons leur avenir

Let's protect their future



Institut
Pasteur
France



🗣️ “Il m’arrive de rêver d’un monde où l’on ne dirait plus ‘femme scientifique’... mais juste ‘scientifique’.” À l’occasion de la cérémonie du Prix L’Oréal-UNESCO Pour les Femmes et la Science 2025, Yasmine Belkaid, directrice générale de l’Institut Pasteur, prend la parole avec force et émotion. 💬 ✨

🧬 Un message puissant pour rappeler que la science a besoin de toutes les voix, tous les parcours, toutes les expériences.

🌍 Un appel à défendre l’égalité, la recherche, et les droits des femmes dans le monde entier.

🎓 Parce que l’avenir de la science se construit avec nous toutes et tous.

[#FemmesEnScience](#)
[#ForWomenInScience](#) [#YasmineBelkaid](#)
[#InstitutPasteur](#) [#LOréalUNESCO](#)
[#EgalitéFemmesHommes](#)
[#WomenInSTEM](#) [#SciencePourTous](#)
[#Cérémonie2025](#) [#Sciences](#) [#Recherche](#)
[#Inspiration](#) [#Égalité](#) [#Education](#)
[#ScientificVoices](#) [#Empowerment](#)
[#TikTokScience](#) [#ReelsScience](#)

🗣️ “Sometimes I dream of a world where we no longer say ‘woman scientist’... but simply ‘scientist’.” On the occasion of the 2025 L’Oréal-UNESCO For Women in Science Award ceremony, Yasmine Belkaid, Director General of the Institut Pasteur, speaks with strength and emotion. 💬 ✨

🧬 A powerful message reminding us that science needs all voices, all backgrounds, and all experiences.

🌍 A call to defend equality, research, and women’s rights around the world.

🎓 Because the future of science is built with all of us.

[#FemmesEnScience](#)
[#ForWomenInScience](#)
[#YasmineBelkaid](#) [#InstitutPasteur](#)
[#LOréalUNESCO](#)
[#EgalitéFemmesHommes](#)
[#WomenInSTEM](#) [#SciencePourTous](#)
[#Cérémonie2025](#) [#Sciences](#)
[#Recherche](#) [#Inspiration](#) [#Égalité](#)
[#Education](#) [#ScientificVoices](#)
[#Empowerment](#) [#TikTokScience](#)
[#ReelsScience](#)



**Médecins
du Monde
France**

France



**GAZA
LE CESSER-LE-FEU
NE MET PAS FIN À LA
CRISE HUMANITAIRE**

**JE FAIS UN DON
Don déductible à 75%**

**GAZA
THE CEASEFIRE
DOES NOT END
THE HUMANITARIAN CRISIS**

**I MAKE A DONATION
Donation deductible at 75%**



Médecins
du Monde
France

France



FINANCEZ LA PRISE EN CHARGE D'UN PATIENT
dans l'une de nos cliniques mobiles
en Ukraine

100€

Vous revient à **25€**
après réduction d'impôt de 75%.

 **JE FAIS UN DON**

**FINANCEZ LA PRISE EN CHARGE
D'UN PATIENT**
dans l'une de nos cliniques mobiles en
Ukraine
100€

Vous revient à 25€ après réduction
d'impôt de 75%

JE FAIS UN DON

FUND THE CARE OF ONE PATIENT
in one of our mobile clinics in
Ukraine
100€

Costs you €25 after a 75% tax
deduction

I MAKE A DONATION



**FINANCEZ LA PRISE EN CHARGE DE 4
PERSONNES BLESSEES**
par les bombardements à Gaza

150€

Vous revient à **37,50€**
après réduction d'impôt de 75%.

 **JE FAIS UN DON**

**FINANCEZ LA PRISE EN CHARGE DE 4
PERSONNES BLESSEES**
par les bombardements à Gaza
150€

Vous revient à 37,50€ après réduction
d'impôt de 75%

JE FAIS UN DON

**FUND THE CARE OF 4 INJURED
PEOPLE**
by the bombings in gaza
150€

Costs you €37.50 after a 75% tax
deduction

I MAKE A DONATION



Amnesty International Suomen ostaso
Finland



AUTA MARIA KOTIIN JA TURVAAN
VENÄJÄ

MARIA PONOMARENKO (46)

Yksi some-julkaisu teki Marian elämästä helvetin – tuomittu vuosiksi vankilaan kammottaviin oloihin, nyt nälkälakossa

HELP MARIA GET HOME SAFELY
RUSSIA

MARIA PONOMARENKO (46)

A single social media post turned Maria's life into hell – sentenced to years in prison in horrific conditions, now on hunger strike.



Amnesty International Italia
Italy



Possiamo dirlo più forte, ma non più chiaro. Qualsiasi atto sessuale senza consenso 🙅🏻 è stupro, sempre.

Sfortunatamente, il nostro codice penale non è efficace nel proteggere le donne dalla violenza sessuale 😞. Aiutaci a cambiarlo.

SENZA CONSENSO QUALSIASI ATTO SESSUALE È STUPRO

ESIGIAMO UN CAMBIAMENTO DELLA LEGGE

IN MODO CHE QUALSIASI VIOLENZA SESSUALE SIA PUNIBILE

We can say it louder, but not more clearly: any sexual act without consent 🙅🏻 is rape.

Unfortunately, our criminal code is not effective in protecting women from sexual violence 😞. Help us change it.

WITHOUT CONSENT, ANY SEXUAL ACT IS RAPE

WE DEMAND A CHANGE IN THE LAW

SO THAT ALL SEXUAL VIOLENCE IS PUNISHABLE



Solidaridad
Netherlands

Solidaridad
Gesponsord · Betaald door Solidaridad ·

We drinken in Nederland meer dan 30 miljoen kopjes koffie per dag. Maar voor hoelang nog? Door klimaatverandering komt jouw dagelijkse bakkie onder druk te staan. Ontdek hier hoe toekomstbestendige koffie eruitziet – en wat jij kunt doen!

solidaridad.nl/...
Doe de koffiequiz [Meer informatie](#)

23 45 opmerkingen 1 keer gedeeld

Vind ik leuk Opmerking plaatsen Delen

This example was collected in a parallel survey conducted in the Netherlands by Goede Doelen Nederland.

We drinken in Nederland meer dan 30 miljoen kopjes koffie per dag. Maar voor hoe lang nog? Door klimaatverandering komt jouw dagelijkse bakkie onder druk te staan. Ontdek hier hoe toekomstbestendige koffie eruitziet – en wat jij kunt doen?

EEN LEVEN ZONDER KOFFIE?

Doe de Koffiequiz

In the Netherlands, we drink more than 30 million cups of coffee every day. But for how much longer? Climate change is putting your daily cup under pressure. Discover what future-proof coffee looks like – and what you can do.

A LIFE WITHOUT COFFEE?

Take the Coffee Quiz



Terre des Hommes Nederland
Netherlands

Approved after adjustments

This example was collected in a parallel survey conducted in the Netherlands by Goede Doelen Nederland.



Especially for grades 3–8 ❤️ Teachers, take note: discover Samen Sterk Spelen, a fun, educational and active teaching package about children’s rights. Curious to see whether this programme is a good fit for your class or school? Visit the website and request more information.

FREE, READY-TO-USE TEACHING PACKAGE FOR CHILDREN
Take action with your class



Especially for grades 3–8 ❤️ Teachers, take note: discover Samen Sterk Spelen, a fun, educational and active teaching package (1 hour). Curious to see whether this programme is a good fit for your class or school? Visit the website and request more information.

FREE, READY-TO-USE TEACHING PACKAGE FOR CHILDREN
Take action with your class




OZ Vagus

Slovakia

Vagus
Ad · 🌐

Časť spoločnosti verí, že ľudia bez domova žijú zo sociálnych dávok. V skutočnosti dávka v hmotnej núdzi nestačí ani ...See more



vagus.sk
Sociálna pracovníčka Vagusu: Dávky pre ľudí bez domova na Slovensku sú praktick...

👍 🤔 😞 Maria Koszeghyova and... 7 shares

Časť spoločnosti verí, že ľudia bez domova žijú zo sociálnych dávok. V skutočnosti dávka v hmotnej núdzi nestačí ani na základné potreby a príspevok na bývanie je nastavený tak, že väčšina ľudí bez domova nikdy nezíska.

Sociálna pracovníčka Karin Štrofová z Vagusu sa už roky venuje poradenstvu pre ľudí bez domova. V rozhovore opisuje, ako prísne podmienky a medzery v zákone často znamenajú, že tí, ktorí by pomoc najviac potrebovali, na ňu v praxi nedosiahnu.

Sociálna pracovníčka Vagusu: Dávky pre ľudí bez domova na Slovensku sú prakticky nedostupné

Part of society believes that people experiencing homelessness live off social benefits. In reality, the subsistence allowance is not enough to cover even basic needs, and the housing allowance is set up in such a way that most people experiencing homelessness never receive it.

Social worker Karin Štrofová from Vagus has been providing counselling for people experiencing homelessness for years. In the interview, she describes how strict conditions and gaps in the law often mean that those who need help the most cannot access it in practice.

Vagus social worker: Benefits for people experiencing homelessness in Slovakia are practically inaccessible



Transparency
International
Slovensko

Slovakia

Každý deň sledujeme, ako vládna moc vytvára stále ďalšieho nepriateľa. Nezávislé inštitúcie a občianska spoločnosť čelia útokom a šikane. Všetko s cieľom prekryť vlastné škandály a pomôcť "naším ľuďom." Bdelí a aktívni občania to nenechajú len tak. Spoločne tvoríme silný občiansky múr proti korupcii a nastupujúcej autokracii. Venujte 2 % na ochranu demokracie.

<https://transparency.sk/sk/2percenta>

[#2percenta](#) [#NenechajmeSaZastrasit](#)
[#transparency](#) [#sloboda](#)
[#demokracia](#) [#pravnystat](#)

NENECHAJME SA ZASTRAŠIŤ!
Venujte 2 % na ochranu demokracie

Every day, we see how those in power create yet another enemy. Independent institutions and civil society are facing attacks and harassment—all to cover up their own scandals and help "their people." Vigilant and active citizens will not let this pass. Together, we are building a strong civic wall against corruption and rising autocracy. Allocate 2% to support the protection of democracy.

<https://transparency.sk/sk/2percenta>

[#2percenta](#)
[#NenechajmeSaZastrasit](#)
[#transparency](#) [#sloboda](#)
[#demokracia](#) [#pravnystat](#)

LET'S NOT BE INTIMIDATED!
Allocate 2 % to support the protection of democracy



Cima
Universidad
de Navarra

Spain

Publicación de Cima Universidad de Navarra

Cima Universidad de Navarra
5 de marzo de 2025

! La realidad es que el párkinson, la segunda enfermedad neurodegenerativa más frecuente del mundo, no tiene cura ni un tratamiento efectivo.
Firma nuestra petición y ayúdanos a que la investigación de esta enfermedad reciba los recursos que necesita.

FIRMA nuestra petición para impulsar la investigación en párkinson

Con tu apoyo estaremos más cerca de **encontrar la cura** para esta enfermedad



ACTUACIONCIMA.ORG Ver más

Firma nuestra petición

Promociona esta publicación para aumentar el alcance de Cima Universidad de Navarra. Promocionar publicación

2 veces compartido

La realidad es que el párkinson, la segunda enfermedad neurodegenerativa más frecuente del mundo, no tiene cura ni un tratamiento efectivo.

Firma nuestra petición y ayúdanos a que la investigación de esta enfermedad reciba los recursos que necesita ❤️

FIRMA nuestra petición para impulsar la investigación en párkinson

Con tu apoyo estaremos más cerca de encontrar la cura para esta enfermedad

Parkinson's disease is the second most common neurodegenerative disease in the world and currently has no cure or effective treatment. Sign our petition and help ensure that research into this disease receives the resources it needs.



SIGN our petition to advance Parkinson's research

With your support, we will be closer to finding a cure for this disease.



**Save the
Children
España**
Spain

Save the Children España
Publicidad ·

Únete a nuestra petición.

LAS FUERTES LLUVIAS AMENAZAN GAZA

LOS NIÑOS SIGUEN ATRAPADOS EN TIENDAS MIENTRAS SEGUIMOS PIDIENDO UN ALTO EL FUEGO PERMANENTE

ÚNETE A NUESTRA PETICIÓN

FORMULARIO EN FACE... Suma tu voz **Más información**

Me gusta Comentar Compartir

Únete a nuestra petición.

**LAS FUERTES LLUVIAS AMENAZAN GAZA
LOS NIÑOS SIGUEN ATRAPADOS EN TIENDAS MIENTRAS SEGUIMOS PIDIENDO UN ALTO EL FUEGO PERMANENTE**

ÚNETE A NUESTRA PETICIÓN

Join our petition.

HEAVY RAINS THREATEN GAZA CHILDREN REMAIN TRAPPED IN TENTS WHILE WE CONTINUE TO CALL FOR A PERMANENT CEASEFIRE

JOIN OUR PETITION



Oxfam
Sverige

Sweden

Oxfam Sverige
Annons · 🌐

Den 16 januari 2026 förbrukade Sveriges rikaste 1 % av hela sin personliga koldioxidbudget för året. Det tycker ... Visa mer

0:00 / 0:05

oxfam.se
Ge din röst! 🌐 🔥

Läs mer

👍 🙄 😞 115 9 kommentarer 32 delningar

Den 16 januari 2026 förbrukade Sveriges rikaste 1 % av hela sin personliga koldioxidbudget för året. Det tycker inte vi är rimligt, tycker du?



✘ Det är helt orimligt att de rikaste förstör vår planet genom sin lyxkonsumtion. ✘

Människor i världens mest utsatta och fattiga länder drabbas allra hårdast trots att de bär det minsta ansvaret för klimatförändringarna.



Det vore rimligt om rika individer, länder och företag tog sitt ansvar för planeten. 🌐 💧

Rika individer, länder och företag måste ta sitt ansvar för planeten och de klimatskador de orsakar !

DE 5 RIKASTE
SVENSKARNA ÄGER MER ÄN
5 MILJONER
SVENSKAR GÖR TILLSAMMANS

On 16 January 2026, the richest 1% in Sweden had already exhausted their entire personal carbon budget for the year. We don't think that's reasonable—do you? ✘ 💧

✘ It is completely unacceptable that the richest are destroying our planet through their luxury consumption. ✘

People in the world's most vulnerable and poorest countries are hit the hardest, despite bearing the least responsibility for climate change. 🌐

It would be fair for wealthy individuals, countries, and corporations to take responsibility for the planet. 🌐 💧

Wealthy individuals, countries, and corporations must take responsibility for the planet and the climate damage they cause !

THE 5 RICHEST
SWEDES OWN MORE THAN
5 MILLION
SWEDES COMBINED



★ efa-net.eu

★ fundraisingforum.eu

★ fundraisingtour.eu

Get in touch: **Eduard Marček** ★ eduard.marcek@efa-net.eu

