

FUNDRAISING EUROPE

News ★ Market insight ★ Research ★ Expert views ★ Events

MEDIA PACK

WHY ADVERTISE WITH EFA?

- Get your brand and messaging directly in front of **2,400+** European fundraisers and nonprofit leaders
- Engage new clients, customers or candidates with your work from a respected media platform – our newsletter, Fundraising Europe
- Achieve extended reach through our website and social channels – every newsletter is published online and shared on **LinkedIn** and **Facebook**

LEADERBOARD & JOB ADVERTS JUST €300
EVENT LISTINGS AVAILABLE FROM €50

RESERVE YOUR SPOT TODAY!

WHAT IS FUNDRAISING EUROPE?

Fundraising Europe is our free email newsletter that covers news, market insight, research, expert views, features and event listings for fundraising in Europe. It's published every six weeks. In other words, it's your one-stop-shop for European fundraising news and views.

Over 2,400 fundraisers and nonprofit leaders subscribe, and Fundraising Europe is also shared by our network of fundraising associations via their own newsletters, social channels and websites, boosting our reach by an extended audience of 10,000+ fundraisers.

See more: www.efa-net.eu



WHAT AD SLOTS ARE ON OFFER?

LEADERBOARD ADVERTS

Ideal for promoting services and events in our newsletter.
Discounts available for repeat bookings.



Size: 564px x 120px. Format: jpg / jpeg / png.

EVENT LISTINGS

Place your fundraising events or training schedule in our online calendar and the event listing area of our newsletter. Events can also be promoted via EFA's social media channels.

20 NOVEMBER - [Fundraising Recruitment & Careers Conference](#), Fundraising Everywhere (English)*

JOB ADVERTS

JOB OF THE MONTH*



Head of Development & Philanthropy
European Union Youth Orchestra (EUYO)
Salary: €60,000 + per annum dependent on experience
Location: Flexible / hybrid working (home, & locations in Europe including Vienna)
Deadline: 12:00 CET Friday 24 March

[View further details here](#)

Feature your vacancy in our 'job of the month' column within the newsletter and via our social channels. This slot is recommended for leadership positions.

ADVERTISING QUERIES
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WHAT IS EFA?

The **European Fundraising Association** (EFA) is a network of national fundraising organisations, working together to advance and strengthen fundraising across Europe. We speak with one voice to promote best practice, support professional certification, shape EU policy and connect fundraisers.

We also deliver inspiring networking events, share best practice and publish news and views from across the continent in our newsletter, **Fundraising Europe**.

WHERE WILL MY ADVERT BE DISPLAYED?

Leaderboard and job ads are displayed among news items in **Fundraising Europe**. Events are also shared in the newsletter, and posted to EFA's event calendar on our website. Adverts can be replicated in subsequent issues or a series of ads may be purchased at a discounted rate. Further options are available on request.

Please get in touch if you have any further queries or requests at the contact details below.



**Broad European reach,
with top locations
including Austria, France
and Netherlands**



**2,400+ subscribers
and growing!**

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