

**EUROPEAN FUNDRAISING ASSOCIATION
 CERTIFICATION SYMPOSIUM
 Amsterdam, 4 September 2019**

*Developing and Improving Fundraising Education in Europe
 Sharing best practices and insights from fundraising education research*

SYMPOSIUM PROGRAMME

Venue: Goede Doelen Nederland, James Wattstraat 100, NL-1097 DM Amsterdam

The purpose of this symposium is to strengthen fundraising education in Europe by assessing and moving the EFA Certification accreditation scheme for fundraising education forward, as well as facilitating the exchange of knowledge. Based on the results of the first symposium in June 2018 a review of the EFA competency framework and its associated teaching syllabus, as well as the accreditation guidelines, is currently being conducted. The results of the review will be presented and discussed at this second symposium. Through sharing best practices in running fundraising education programmes, along with some of the latest research in the field of fundraising and philanthropy, the symposium will also be an opportunity to exchange knowledge and enhance networks across Europe.

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| 10.30-10.45 | Registration and coffee |
| 10.45-10.50 | WELCOME AND OPENING
Gosse Bosma, President, EFA |
| 10.50-11.10 | INTRODUCTIONS
A brief round of introductions by participants |
| 11.10-11.40 | INSPIRATIONAL RESEARCH
Beth Breeze, Director, Centre for Philanthropy, University of Kent
Valerio Melandri, Professor, University of Bologna |
| 11.40-11.45 | <i>Short break</i> |
| 11.45-12.30 | REPORT ON THE REVIEW OF EFA CERTIFICATION AND COMPETENCE FRAMEWORK
Adrian Sargeant, Institute for Sustainable Philanthropy |
| 12.30-13.15 | <i>Lunch</i> |
| 13.15-14.45 | DISCUSSION AND FEEDBACK ON THE PROPOSAL PRESENTED |
| 14.45-15.00 | <i>Coffee break</i> |
| 15.00-16.15 | SHARING BEST PRACTICE
Each national association will be asked to prepare a short presentation with maximum 3 slides giving an overview of their program, the success factors and the challenges and opportunities for fundraising education in their country. The presentations will be followed by discussions. |
| 16.15 -16.30 | SUMMARY AND NEXT STEPS
Charlotte Rydh, Chair, EFA Certification Committee
Gosse Bosma, President, EFA |